

Liv Mendelsohn and Christa Haanstra

Wednesday, April 9, 2025 - 1:00 to 2:00 p.m.

Working caregivers are the backbone of our society, balancing professional duties with the responsibility of caring for loved ones with health conditions, disabilities, or age-related needs. They are the silent heroes – the glue holding our fragmented healthcare system together. Yet, in the workplace, they are often invisible, unrecognized, and unsupported.

Creating a caregiver-friendly workplace isn't just compassionate – it's strategic. Organizations that recognize this gain a competitive edge through improved retention, productivity, and workplace culture.

Liv Mendelsohn and Christa Haanstra will discuss how to build a culture that recognizes and values caregiving. They will show how you can create a win-win situation where caregivers thrive professionally while balancing their personal responsibilities.

Five Good Ideas

1. Understand your workforce
2. Provide equitable support
3. Prioritize flexible work arrangements
4. Recognize the value of caregiving skills in the workplace
5. Build a caregiver-supportive culture

Resources

- [Supporting Caregivers in the Workplace Roundtable report](#)
- [A National Caregiving Strategy for Canada](#)
- Quick Start Implementation Guide: [Carer-Friendly Workplace Standard](#)
- [The Caring Company](#) (HBS; Fuller/Raman)
- Working While Caring: [Innovations and Interventions to Support caregivers in the Workplace](#) (Rosalyn Carter Institute)



Liv Mendelsohn, MA, MEd, is the executive director of the Canadian Centre for Caregiving Excellence, a program of the Azrieli Foundation, where she leads innovation, research, policy, and program initiatives to support Canada's caregivers and care providers.



Christa Haanstra is the Founder and Managing Director of 4C Strategy Group, a company dedicated to advancing meaningful change in healthcare by partnering with organizations to ensure lived experience of patients, residents, clients and caregivers are central to decision making. In this role, she leads the Working Caregiver initiative on behalf of the Canadian Centre for Caregiving Excellence (CCCE).



[Read the full bios on the session page.](#)



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FIVE GOOD IDEAS

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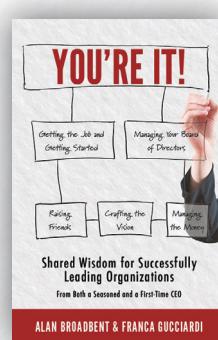
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