

Collaborating for change in today's political environment

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WORKING WITH COMMUNITIES IN
PEEL, TORONTO
& YORK REGION

Collaborating for Change in Today's Policy Environment

Relationships, Framing, Coalitions

June 2018





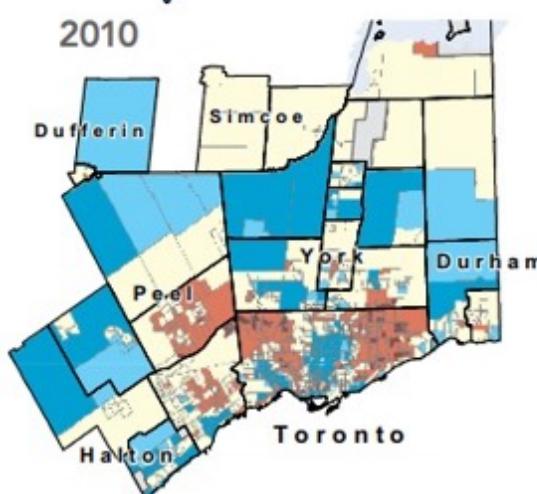
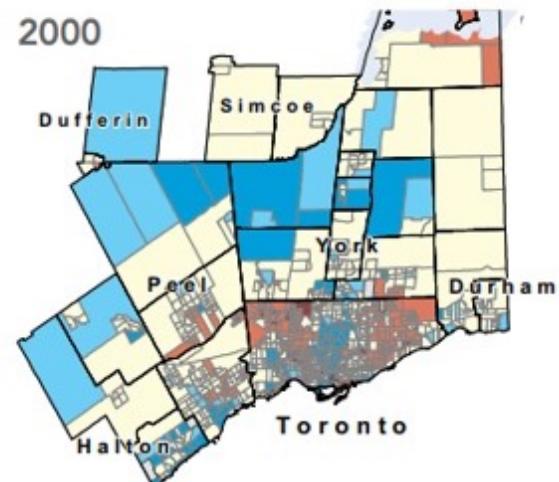
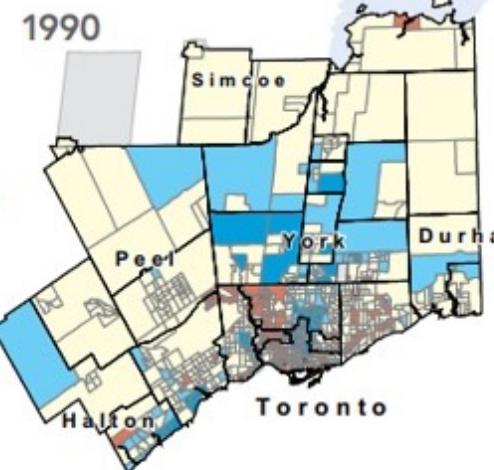
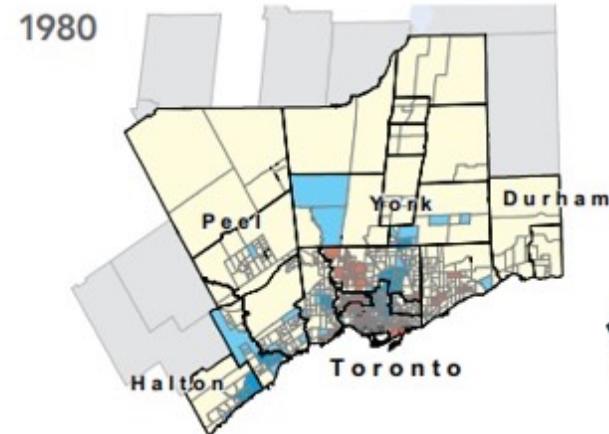
2018-19: Elections,
elections, elections...

FRAMING CONVERSATIONS

- LOVE WHERE WE LIVE
- IMPACT WE CAN BE PROUD OF
- HELPING PEOPLE LEFT BEHIND

Census Tract Average Income Compared to the CMA Average

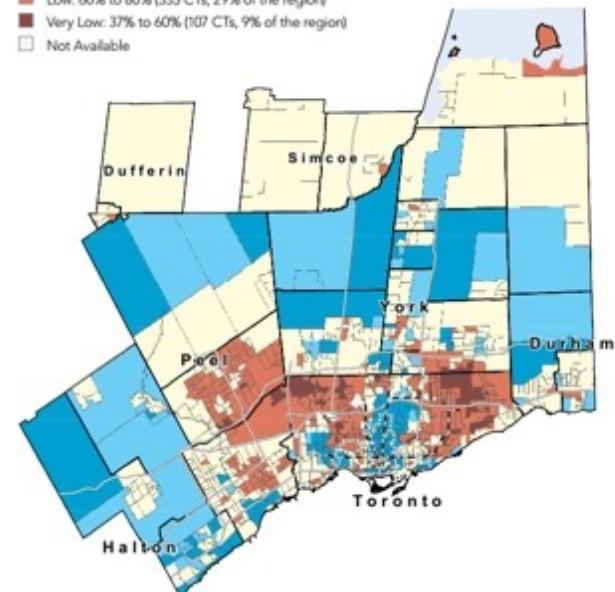
- Very High: 140% and above
- High: 120% to 140%
- Middle: 80% to 120%
- Low: 60% to 80%
- Very Low: Below 60%
- Not Available



Fighting poverty in our community

2015

- Very High: 140% to 831% (139 CTs, 12% of the region)
- High: 120% to 140% (81 CTs, 7% of the region)
- Middle: 80% to 120% (483 CTs, 42% of the region)
- Low: 60% to 80% (335 CTs, 29% of the region)
- Very Low: 37% to 60% (107 CTs, 9% of the region)
- Not Available

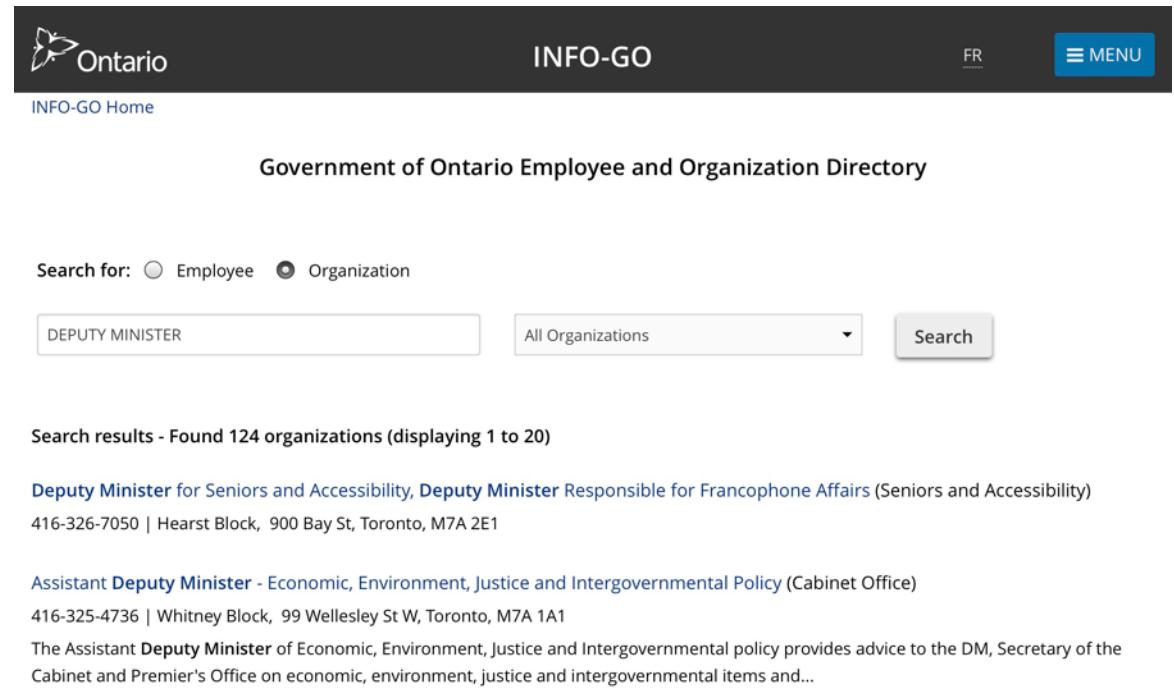


ENGAGE
New MPPS &
Local Candidates:

YOU'RE THE
BELLWETHER



REACH OUT TO NEW STAFFERS... & THE CIVIL SERVICE



The screenshot shows the Ontario INFO-GO website. The header features the Ontario logo, the word "INFO-GO", and language links for "FR" and "EN". A "MENU" button is also present. Below the header, the title "Government of Ontario Employee and Organization Directory" is displayed. A search bar allows users to search for "Employee" or "Organization". The search results section shows a list of 124 organizations, with the first two entries being the "Deputy Minister for Seniors and Accessibility" and the "Assistant Deputy Minister - Economic, Environment, Justice and Intergovernmental Policy".

INFO-GO

FR

INFO-GO Home

INFO-GO

Government of Ontario Employee and Organization Directory

Search for: Employee Organization

DEPUTY MINISTER

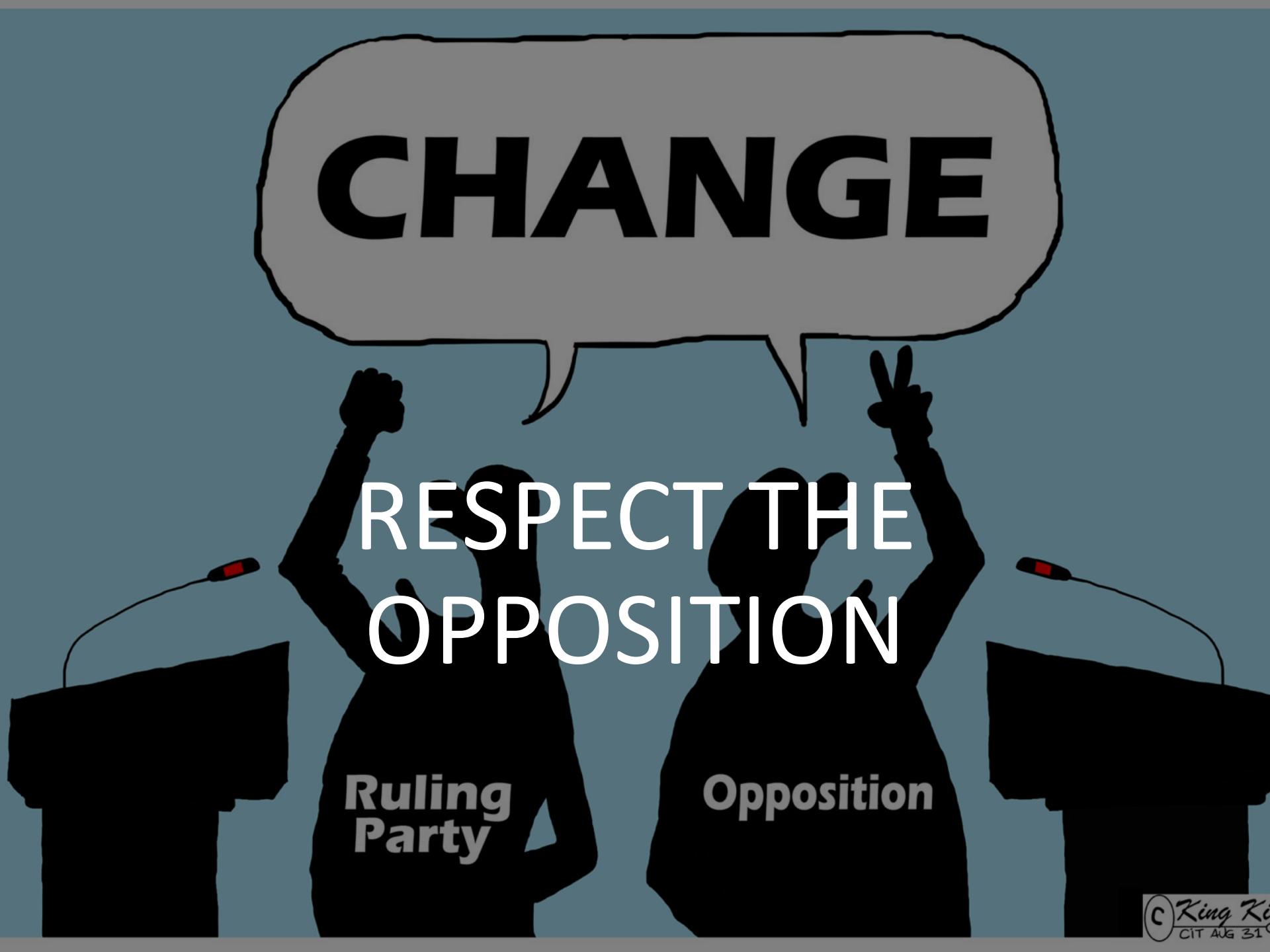
All Organizations

Search

Search results - Found 124 organizations (displaying 1 to 20)

[Deputy Minister for Seniors and Accessibility, Deputy Minister Responsible for Francophone Affairs \(Seniors and Accessibility\)](#)
416-326-7050 | Hearst Block, 900 Bay St, Toronto, M7A 2E1

[Assistant Deputy Minister - Economic, Environment, Justice and Intergovernmental Policy \(Cabinet Office\)](#)
416-325-4736 | Whitney Block, 99 Wellesley St W, Toronto, M7A 1A1
The Assistant Deputy Minister of Economic, Environment, Justice and Intergovernmental policy provides advice to the DM, Secretary of the Cabinet and Premier's Office on economic, environment, justice and intergovernmental items and...



CHANGE

**RESPECT THE
OPPOSITION**

**Ruling
Party**

Opposition

Don't take a free ride:

- Roll up your sleeves for your association
- Get your board & donors involved
- Grow your #social & be relevant



Collaboration is not something new.... It's what we do when we're at our best.



SPEND MORE TIME
OUTSIDE:
Circuit breakfast & lunches
Public Affairs Association
Receptions
Business Associations
Use your board, donors &
funders



MEETING NEW PEOPLE?

- IT'S NOT ABOUT RECRUITMENT TO YOUR CAUSE
- BE TRANSPARENT ABOUT YOUR VISION...
- ...BUT OPEN TO LEARNING & CHANGING.
- LOOK FOR SHARED VALUE TOGETHER
- ASK FOR HELP & ADVICE
- CELEBRATE & RECOGNIZE



- LEARN TOGETHER
- ACT TOGETHER
- STAY TOGETHER



LET'S GET IT DONE...
Thank you!

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www.maytree.com

www.theonn.ca